«Date»

«Primary\_Addressee»

«Preferred\_Address\_Line\_1»

«Preferred\_Address\_Line\_2»

«Preferred\_City\_\_State» «Preferred\_ZIP»

Dear «Primary\_Salutation»,

I am writing to tell you about Genesis Women’s Shelter & Support, a local organization to which I have chosen to dedicate my time and resources. Genesis Women’s Shelter exists to provide safety, shelter and support to more than 2,500 women and children every year who have experienced domestic violence, and to raise awareness regarding its cause, prevalence and impact.

Domestic violence is endemic to our community and society. One in four women nationally and one in three women in the state of Texas will experience domestic violence in her lifetime, but domestic violence is not a private matter that unfolds behind closed doors. In fact, many women who are in abusive relationships are also working women. Each year corporate America loses 8.3 billion dollars and 8 million paid work days due to employees experiencing abuse. If a victim does not lose their job due to the inescapable effects of domestic violence, they will certainly experience problems at work – 96% of victims encounter issues at work due to abuse, and 32,000 full time jobs are lost every year. This creates more work and expenses for the employer, and no employer is exempt. Every employer has or will encounter an employee who is experiencing domestic violence, but with your help, as a company, we can decrease these statistics and be known as a company that stands against domestic violence.

This year, I have decided to give \_\_\_\_\_\_\_ in support of Genesis’ life-saving programs. It is my hope that «Company\_Name» will join me in supporting Genesis and the fight to end domestic violence within our community. Please see my attached donation receipt, and consider making a matching donation on my behalf. As a loyal employee, it is important that my employer gives back to the community and takes a stand against the issues affecting our coworkers. If we do not currently have a matching program, I would appreciate the consideration of implementing such a program. Not only will this be beneficial to the community as a whole, it will also help continue building our positive image as a company.

For more information concerning the life-changing services Genesis Women’s Shelter & Support provides and how our company can get involved, please see [www.genesisshelter.org](http://www.genesisshelter.org) or contact Julia Palmer at jpalmer@genesisshelter.org or 214.389.7719. Thank you for considering my request.

Most sincerely,

«Your Name Here»